

BEA FESTIVAL Best Event Awards 2014

SHORT-LIST

23rd-24th October - Seville, Spain

Evento	Agenzia	Cliente
Evento B2B		
Be Ready	EGG Events	Vodafone
In prospettiva	Egg Events - Havas Events Milan	Generali Italia
Transit Go Further 2014	Filmmaster Events	Ford of Europe
New Holland Agriculture EMEA Dealer Convention	Filmmaster Events	New Holland
Evento B2C		
S.Pellegrino "Live From Milan"	Filmmaster events	S.Pellegrino
Buon Compleanno Nutella	Filmmaster Events	Ferrero Spa - Nutella
Baci da Napoli	Louder Italia	Nestlè
Evento B2I / Convention Aziendale		
Dealer Meeting Jeep®	Alessandro Rosso	FIAT GROUP AUTOMOBILE S.P.A. - Jeep® Brand
Ald Convention	Alphaomega	ALD Automotive srl
Una squadra che vola	CWT Meetings & Events e Prodea Group	Fastweb SpA
Be Ready	EGG Events	Vodafone
New Holland Agriculture EMEA Dealer Convention	Filmmaster Events	New Holland
Lancio di Prodotto / Servizio		
Transit Go Further 2014	Filmmaster Events	Ford of Europe
Change The Night	Mec Access - Mediaedge:CIA Italy	Mercedes-Benz Italia
car2go conquista l'Italia	Mirata	car2go Italia
A Night For The Players	Ninetynine	Sony Computer Entertainment Italia S.p.A

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Evento non profit / sociale / CSR		
Fly for Peace	Sinergie	Comitato Promotore Fly for Peace
Congresso/convegno		
Congresso mondiale della stampa periodica	Alphaomega	FIPP - the worldwide magazine media association
Roadshow/evento itinerante		
Dillo con Coca-Cola® e una canzone	Aspen Media Italia	Coca-Cola Italia Srl
Very Samsung People - VSP	Newtonlab s.r.l. - Gruppo 24 ORE	Samsung Electronics Italia S.p.a.
Evento sportivo		
Unicredit - Uefa Champions League Final	AIM Group International	Unicredit S.p.A.
Sei Nazioni 2014 - Terzo Tempo Peroni Village 2014	Alphaomega	Birra Peroni s.r.l.
Banca Mediolanum - Giro d'Italia	Banca Mediolanum	Banca Mediolanum SpA
Evento musicale		
Postepay Rock in Roma 2014	Apload	Poste Italiane
Mediolanum Music Box	Banca Mediolanum	Banca Mediolanum SpA
Buon compleanno Nutella	Filmmaster Events	Ferrero Spa - Nutella
RadiolItaliaLive – Il Concerto	Radio Italia	Radio Italia S.p.A.
Celebrazione/ricorrenza		
Unipol Cinquanta!	Filmmaster Events	Unipol Gruppo Finanziario Spa
Buon compleanno Nutella	Filmmaster Events	Ferrero Spa - Nutella
Mini Design week 2014	Ground Control	Mini BMW
Quotazione in borsa di Fincantieri, Fincantieri ormeggia a Palazzo Mezzanotte	MP Creations	Fincantieri
Bianconero - Christmas Party	Prodea Group	Juventus FC

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Team building		
Mediolanum Music Box	Banca Mediolanum	Banca Mediolanum SpA
B Together – B Excellent / B Together – B Sensitive	Gruppo Gattinoni (Communication e Incentive&Events)	Bayer– divisione Consumer Care
THE BIG TEAM. Protagonisti di una Nuova Dimensione	Mediagroup98 soc. coop	UnipolSai Assicurazioni_ canale di vendita Assicoop
Evento educational / Formazione		
Wired Next Fest	Piano B	Condé Nast
Hybrid Event		
Buon compleanno Nutella	Filmmaster Events	Ferrero Spa - Nutella
Wired Next Fest	Piano B	Condé Nast
Web Show Awards	Prodea Group	H3G SpA
RadiolItaliaLive – Il Concerto	Radio Italia	Radio Italia S.p.A.
Evento culturale		
Assapora la Bellezza	Geometry Global	Ferrero Rocher
Villa Rufolo "Mille anni di magia"	Laser Entertainment	Fondazione Ravello
Wired Next Fest	Piano B	Condé Nast
La Barca Sublime	Prodea Group	La Venaria Reale
Sky Arte HD Immersive Foyer	Soul designer - Independent Entertainment Group	Sky Italia
Evento ecosostenibile		
Suona Francese	Edison ed Institut Francais	Edison ed Institut Francais
Evento integrato		
Le degustazioni verticali Voiello: assaggi di stile.	Adverteam	barilla g. e r. fratelli spa
Campagna rilancio Winner Taco	Apload	Uniever - Algida
RUN5 - My life powered by Samsung Galaxy S5	Eventually	Samsung Electronics Italia

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Best of Belron 2014	Newtonlab s.r.l. – Gruppo 24 ORE	Belron International Limited

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